



**CORNWALL  
COUNCIL**  
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# Casualty Reduction Action Plan 2020



Since 2013 we have seen a number of positive projects take place to address road safety in Cornwall. However, an increasing number of people are being seriously injured on our roads and there is more to do.

# Contents

- 05** Appendix 1 | **Cornwall road casualty reduction strategy (CRCRS) action plan**
- 16** Appendix 2 | **Roles and responsibilities**



# Appendix 1 | CRCRS action plan

Achieving a reduction in KSIs on our roads requires all road safety partner agencies collaborating together to work jointly and effectively. No single agency can achieve the reduction alone, the strategy is clear, we need to provide an integrated holistic approach towards road safety. We will research what works in order to avoid unintended consequences. For example, lowering speed limits does not necessarily lead to safer roads but in the wrong location can lead to overtaking, tailgating and other undesirable driver behaviour caused by frustration. Inappropriate speed limits can undermine respect for limits elsewhere, including in more built-up areas along a route, ultimately resulting in less safe roads. Speed limits are subject to national guidance and determined by a range of factors, including existing road characteristics, speeds and degree of development. They may require supporting measures to ensure compliance.

The following action plan details activities over the next two years and is based on existing resource and funding, which has been reprioritised with an emphasis on delivering locally led schemes to deliver community benefit. Actions fall within the headings of Governance and Review, Education and Engagement, Engineering and Enforcement (linking to the Policing strategy\*) and Compliance and covers a broad spectrum of existing activities that will continue together with new areas of focus.

Over the next 12-24 months we will review the impact of these changes and look to harmonise each of the partner agencies action/delivery plans into a single integrated action plan that the Safer Cornwall Strategic Board will hold all partners accountable to. This will allow us time to review the changes and identify gaps in resources, funding and knowledge that we will agree to prioritise in future budget setting.

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“ Achieving a reduction in KSIs on our roads requires all road safety partner agencies collaborating together to work jointly and effectively. ”

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\*[https://devonandcornwall.s3.amazonaws.com/Documents/Our%20information/Key%20document/PCP\\_Roads%20Policing%20Strategy\\_Oct%202018\(v.2\).pdf](https://devonandcornwall.s3.amazonaws.com/Documents/Our%20information/Key%20document/PCP_Roads%20Policing%20Strategy_Oct%202018(v.2).pdf)

	Action	2019-2020				2020-2021				Safe system pillars					Status	
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Safer Speeds	Safer Road Users	Safer Vehicles	Safer Roads and Mobility	Post-Crash Response		
<b>Governance and Review</b>																
1	<b>Governance and Scrutiny</b> - Review and scrutinise enhanced working relationships and the impact that our engineering, enforcement and education initiatives has on KSIs. This will be critical in defining our medium to long-term plans in terms of future resource and funding.										✓	✓	✓	✓	✓	✓
2	<b>Harmonise partner agency action/delivery plans</b> - Working with our partners to agree one single integrated action plan that contributes towards a KSI reduction target.										✓	✓	✓	✓	✓	✓
3	<b>Speed Compliance Action Review Form (SCARF)</b> - Approve SCARF methodology with partners that will be used to co-ordinate and monitor all speed related concerns.										✓			✓		✓
4	<b>SCARF</b> - Implement SCARF to provide co-ordinated road safety responses to members of the public.										✓			✓	✓	✓
5	<b>Parliamentary Advisory Council for Transport Safety (PACTS)</b> - Agree with key road safety partners the adoption of targets recommended by PACTS for future target setting/monitoring.										✓	✓	✓	✓	✓	✓
6	<b>Road Death and Serious Injury Review</b> - Review and agree addition of serious injury to current annual cross-agency review of collisions resulting in fatal injury.										✓	✓	✓	✓	✓	✗
7	<b>DfT Accident Investigation Pilot</b> - Engaging with D&CC who are involved in the pilot to find new ways of investigating road crashes - the insight could help to shape future policy.										✓	✓	✓	✓	✓	✗
8	<b>Development Control</b> - Raise profile of local safety issues so that they are considered early within the planning stages or any new development - will become an ongoing commitment.										✓			✓		✓
9	<b>Driving Under Influence (DUI)</b> - Undertake research to inform targeted behaviour change campaigns for Alcohol and DIU and support national campaigns through Watch Delivery* and social media.											✓				✓
10	<b>Deprivation</b> - Undertake research on how deprivation links to and impacts upon road safety.										✓			✓		✓
11	<b>South West Peninsula Road Safety Strategy</b> - Work towards developing a Peninsula-wide Strategy with all key road safety partners to establish commonalities and joint initiatives.										✓	✓	✓	✓	✓	✓
12	<b>Bus Lanes</b> - Review permitting use by motorbikes.										✓			✓		✓
13	<b>Peninsula Road Safety Partnership Analyst</b> - new full time post to cover analysis on collisions and to identify threats/risks.										✓	✓		✓		✓
14	<b>RAC Analyst</b> - Working with DfT to review KSIs to determine wider causes to help develop intelligence to target road safety activity.										✓	✓		✓		✗
15	<b>20mph Speed Limit</b> - Undertake a review and possible refresh of current policy.										✓	✓		✓		✓

Key: ✓ = Complete ✗ = Progressing



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29	<b>Older Drivers: Practical Driving Assessments</b> - Undertake assessments to provide advice regarding reasonable adjustments, practical skills.										✓					✓
30	<b>Older Drivers: Advice for Carers</b> - Carry out visits to provide advice for carers to Age UK and Dementia Friends groups (older driver awareness of Driving Safer for Longer scheme).										✓					✓
31	<b>Cyclists: Cyclewise and Bikeability Training</b> - Promotion and expansion of Cyclewise and Bikeability training with a view of making this service available for every child in year 6 and adults.										✓					✓
32	<b>Cyclists: Cycle Maintenance</b> - Free of charge cycle/scooter repair services and basic maintenance skills provided to pupils at select schools or organised events.										✓					✓
33	<b>Cyclists: Active Travel Information</b> - Ensure that the information available to the public to assist Active Travel choices is regularly reviewed to be kept up to date, including route advice / maps etc.										✓					✓
34	<b>Cyclists: Cycling Prevention and Road Safety</b> - Campaign materials, Campaign delivery (Team and Watch), Campaign evaluation (report) (Look, Share, Be Bike Aware).										✓					✓
35	<b>Cyclists: Safety Training for Year 7</b> - Delivery of year 7 training regarding dangers of cyclist distraction.										✓					✓
36	<b>Motorcyclists: Biker Down events</b> - Organise Biker Down events in Cornwall (Crash scene management, first aid, science of being seen).										✓					✓
37	<b>Motorcyclists: Pre-CBT Awareness for Young Riders</b> - Investigate and pilot pre-CBT awareness initiative for newly qualified young riders (regarding protective clothing, vehicle maintenance, safe riding habits).										✓					✓
38	<b>Motorcyclists: Newly Qualified Motorbike Riders</b> - Promote importance of protective clothing to new riders through mannequin roadshow at CBT providers/motorcycle retailers.										✓					✓
39	<b>Motorcyclists: Bikesafe events</b> - Led by the Police but supported by the Council.										✓					✓
40	<b>Young Driver: Driver Awareness Training</b> - Deliver newly licensed driver awareness training/education (in car distractions including mobile phones/passengers, speed, drink/drug driving).										✓					✓
41	<b>Young Driver: Learn2Live events &amp; follow up sessions</b> - Deliver events/people attending (in car distractions including mobile phones/passengers, speed, drink/drug driving). Deliver follow up workshops as required.										✓					✓
42	<b>Young Driver: Educational engagement events</b> - Support campaign via service delivery (fire stations) support (in car distractions including mobile phones/passengers, speed, drink/drug driving).										✓					✓
43	<b>Young Driver: Wrecked/RUSH</b> - Support campaign via service delivery (fire stations) support (in car distractions including mobile phones/passengers, speed, drink/drug driving).										✓					✓

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44	<b>Employers: Driver Safety</b> - Review and update employer driver safety policies including Cornwall Council and develop compulsory training modules as appropriate. Checks to be done annually by managers										✓	✓				✓
45	<b>Employers: Education</b> - Work with the Police to deliver targeted education to employers where drivers have been identified as high risk due to intelligence received.										✓	✓				✓
46	<b>Employers: Driving for Better Business</b> - Support Highways England's Driving for Better Business events.										✓	✓				✓
47	<b>Diversions Courses</b> - Deliver education to drivers committing marginal offences targeted towards appropriate offences which would include speeding and driving without due care and attention.															✓
<b>Engineering</b>																
48	<b>Morval Feasibility Study</b> - Identify deliverable solutions to address speed concerns raised by local community outcome to inform delivery of future solutions.										✓	✓		✓		✓
49	<b>Lanner Feasibility Study</b> - Identify deliverable solutions to address speed concerns raised by local community outcome to inform delivery of future solutions.										✓	✓		✓		✓
50	<b>B3297 Feasibility Study</b> - Route Review to identify deliverable solutions to address speed concerns raised by local community outcome to inform delivery of future solutions.										✓	✓		✓		✓
51	<b>St Stephen in Brannel Feasibility Study</b> - Identify deliverable solutions to address speed concerns raised by local community outcome to inform delivery of future solutions.										✓	✓		✓		✓
52	<b>Dracaena Avenue Falmouth Feasibility Study</b> - to investigate a comprehensive pedestrian/cycle route.										✓	✓		✓		✓
53	<b>Rosudgeon Feasibility Study</b> - Identify deliverable solutions to address speed concerns raised by local community outcome to inform delivery of future solutions.										✓	✓		✓		✓
54	<b>Crane Road, Treswithian, Camborne</b> - Investigation to improve School Crossing Patrol safety.													✓		✓
55	<b>Indian Queens School</b> - Road safety improvements to be investigated, as set out in the Travel Plan, for future delivery.															✓
56	<b>Accident Cluster Site Investigation</b> - A374 Underway Plantation Bend, Polbathic, Torpoint.													✓		✓
57	<b>Accident Cluster Site Investigation</b> - A39 Morlaix Avenue Bend (Southbound), Truro.													✓		✓
58	<b>Accident Cluster Site Investigation</b> - A3072 Kings Hill Junction Stratton Road, Bude.													✓		✓
59	<b>Accident Cluster Site Investigation</b> - Poldhu Road Bend, Mullion.													✓		✓
60	<b>Accident Cluster Site Investigation</b> - A39 Fairmantle Street, Truro.													✓		✓
61	<b>Accident Cluster Site Investigation</b> - A39 Dracaena Avenue, Falmouth.													✓		✓
62	<b>Accident Cluster Site Investigation</b> - A390 West Langarth Farm, Penstraze.													✓		✓

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63	<b>Accident Cluster Site Investigation</b> - A3072 Red Post Garage, Bude.														✓	✓
64	<b>Accident Cluster Site Investigation</b> - B3415 New Road Hill, Fowey.														✓	✓
65	<b>Accident Cluster Site Investigation</b> - B3311 Balnoon Junction Hasletown, St Ives.														✓	✓
66	<b>Accident Cluster Site Investigation</b> - B3274 Trevibban Crossroads, St Merryn.														✓	✓
67	<b>Accident Cluster Site Investigation</b> - B3301 Chenhalls Road Junction, Hayle Causeway.														✓	
68	<b>Accident Cluster Site Investigation</b> - A3047 Penhallick Road Junction, Dudnace Lane Traffic Signals, Pool.														✓	✓
69	<b>Accident Cluster Site Investigation</b> - At A3075 Pendown Cross, Perranporth.														✓	✓
70	<b>Accident Cluster Site Investigation</b> - A3047 Foundry Road Junction, Kerrier Way Traffic Signals, Camborne.														✓	✓
71	<b>Accident Cluster Site Investigation</b> - A30 Catchall Junction, St Buryan.														✓	✓
72	<b>Accident Cluster Site Investigation</b> - Morrisons Mini-Roundabout, Treloggan Road, Newquay to include potential realignment of roundabout entries.														✓	✓
73	<b>Mabe Village</b> - Deliver traffic calming features to create a low speed environment.										✓				✓	✓
74	<b>Daw's House, Launceston</b> - Revised signing, VAS to reduce speed.										✓	✓			✓	✓
75	<b>Grampond</b> - Deliver average speed camera system.										✓	✓			✓	✓
76	<b>Rame Peninsula Traffic Management</b> - Implement a circulatory system and variable message sign to improve traffic flow and safety and review potential future junction improvements at Antony.										✓				✓	✓
77	<b>Rosudgeon</b> - Deliver vehicle activated sign and explore ANPR system to display license plate to include post scheme speed monitoring.										✓	✓			✓	✓
78	<b>Local Speed Limits</b> - Review local speed limits where development has changed the nature of the community/ environment over time (reviewed alongside DfT guidance) and deliver appropriate measures when required.										✓				✓	✓
79	<b>A38 Improvements</b> - Identify and deliver a range of improvements targeted towards driver behaviour change and casualty reduction.										✓	✓			✓	✓
80	<b>Pedestrian Route Assessment Programme</b> - Continue annual assessment of pedestrian routes to school. Provision of free school transport where route deemed unsafe.											✓				✓
81	<b>Community Network Highways Improvements Programme</b> - Deliver a range of targeted measures improving local conditions, address and rebalance safety in each of the 19 Community Network Areas.										✓	✓			✓	✓



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97	<b>Bay to Bay (Penzance)</b> - Deliver cycleway improvements along the coast of Mounts Bay between Marazion and Mousehole.														✓	✓
98	<b>Truro Loops</b> - Provide match funding to deliver pedestrian and cycling improvements along the old freight railway track linking to Newham port.														✓	✓
99	<b>Looe to Plymouth Trail</b> - Provide match funding towards the delivery of a multi use leisure trail.														✓	✓
100	<b>A390 St Ann's Chapel</b> - Deliver pedestrian crossing facilities and road safety improvements to reduce speeds.														✓	✓
101	<b>Porth Crossing</b> - Deliver new pedestrians islands, road marking and minor kerb alignment.														✓	✓
102	<b>Ponsanooth</b> - Deliver a new crossing facility and relocation of bus stop.														✓	✓
103	<b>Launceston Bridges</b> - Deliver two new strategic bridges connecting communities to the town centre.														✓	✓
104	<b>Annual Review of all collision cluster sites</b> - To identify and prioritise all formal accident sites to inform future programme of investigation for 'Local Safety Scheme' works.														✓	✓
105	<b>A39 Knightmill</b> - Implement revised carriageway alignment and signing to improve safety.														✓	✓
106	<b>Eastbound A30 Off slip Junction A3047 Avers Roundabout, Redruth</b> - Improved safety at overbridge junction working with Highways England.														✓	✓
107	<b>Polstrong to Roseworthy, Camborne</b> - Deliver a ghost island and improved signing in conjunction with maintenance works, to improve safety.														✓	✓
108	<b>B3274 Beech Lodge Junction, Bodmin Road, Trethewel</b> - Deliver improved junction signage.														✓	✓
109	<b>A39 Stickenbridge Bend</b> - Deliver realignment of carriageway and lining, resurfacing.														✓	✓
110	<b>A388 Treburley Pedestrian Crossing</b> - Review pedestrian island requirement.														✓	✓
111	<b>Whitemoor School</b> - Undertake investigation of local concerns.														✓	✓
112	<b>Stithians Lake</b> - Delivery of safety fence to prevent vehicle entry to water, improved signing.														✓	✓
113	<b>B3298 Scorrier Crossroads</b> - Delivery of a safety scheme to address serious accident record.														✓	
114	<b>A388 Junction A390 Southern Road Roundabout, Callington</b> - Proposed realignment of roundabout to improve deflection; landscaping.														✓	
115	<b>South Trefula Bend, St Day Road, Redruth</b> - Deliver minor realignment, signing, surfacing.														✓	✓
116	<b>White Lodge Junction, A38 Glynn Valley</b> - Provide additional signing.														✓	✓
117	<b>A39 Tresillian Bridge Safety/Structures</b> - Provide physical protection to bridge parapet, improved delineation of bend, standardised junction layout.														✓	✓

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118	<b>A387 Station Road, Looe</b> - Provide high-retention kerbing to prevent vehicles from leaving the carriageway.														✓	✓
119	<b>A3071 Safer Route Works</b> - Deliver major series of safety and maintenance improvements between Mount Misery Roundabout and St Just (construction post 2021).														✓	✓
120	<b>A3058 Safer Route Works</b> - Complete detailed designs for major series of safety and maintenance improvements between Quintrell Downs and Summercourt (construction starts 2020/21).														✓	✓
121	<b>A3047 Treswithian Pedestrian Island</b> - Provision of crossing island adjacent to cemetery.														✓	✓
122	<b>A388 St Thomas Road, Launceston</b> - Construction raised and strengthened parapet wall to prevent vehicles from rolling leaving road and rolling down slope.														✓	✓
123	<b>B3268 Bodmin Secondary College</b> - Review and deliver proposed works to improve School Crossing Patrol safety.														✓	✓
124	<b>Trengrouse Way, Helston</b> - Investigation to improve School Crossing Patrol safety.														✓	✓
125	<b>Ropehaven Road, St Austell</b> - Permanent severance of traffic to address residents' concerns.														✓	✓
126	<b>Boilerworks Road, Enys Road, Camborne</b> - Review provision of footway, traffic calming and other safety improvements arising from developer contribution.														✓	✓
127	<b>Bank Street Newquay</b> - Deliver enhanced environment for pedestrians and cyclists through the junction of Bank Street/ Marcus Hill/ Trebarwith Crescent in keeping with its town centre location including a link for cyclists between the Tram tracks and the cycleway on Manor Road (without having to dismount).														✓	✓
128	<b>Porthpean Junction St Austell</b> - Deliver a capacity and pedestrian/cycleway improvement scheme on the Porthpean Junction A390 St Austell.														✓	✓
129	<b>Trevenson Road Pool</b> - Deliver a range of pedestrian and cycle links to create a comprehensive and safe network and providing a signalised crossing.														✓	✓
130	<b>Station Hill Truro</b> - Deliver improvements to existing pedestrian refuges.														✓	✓
131	<b>Kenwyn Hill Truro</b> - Deliver a pedestrian crossing.														✓	✓
132	<b>Wherrytown, Penzance</b> - Delivery of new Puffin crossing (future proofed to Toucan crossing).														✓	✓
133	<b>Tavistock Road, Launceston</b> - Delivery of Toucan crossing.														✓	✓
134	<b>Chyandour, Penzance</b> - Delivery of new Puffin crossing (future proofed to Toucan crossing).														✓	✓
135	<b>St Teath Traffic Management</b> - delivery of a 20mph zone funded through S106.									✓	✓			✓	✓	✓
136	<b>Cycle Safety Integration Designated Funds</b> - Deliver 5 schemes focused on pedestrian, cycle and potentially equestrian routes).														✓	✓

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137	<b>Victoria to Roche</b> - Delivery of footway/footpath. Temporary feature for 3-5 years until A391 works are completed.												✓		
138	<b>Cornwall Council Fleet</b> - Public tender for 5 star NCAP service vehicles.											✓			
139	<b>Incident response time</b> - Review locations where road improvements maybe required to reduce emergency services incident response times (including diversionary routes).													✓	
<b>Enforcement</b>															
140	<b>School parking enforcement (Officers)</b> - Parking enforcement officers and D&C Police officers to enforce parking outside of schools, targeting schools with known compliance issues.										✓				✓
141	<b>Parking enforcement (ANPR)</b> - Procure three camera cars to improve parking compliance.										✓				✓
142	<b>Parking enforcement (ANPR)</b> - Regular enforcement using the three new camera cars to improve parking compliance, including outside schools. Equipment on such vehicles can utilise ANPR systems to flag up a contravention and a Penalty Charge Notice can be issued if required.										✓				✓
143	<b>Community Speed Watch (CSW)</b> - Establish a CSW group in each of the Community Networks where requested to support roll out of CSW activity. Site locations agreed through Community Networks/Police (applies to areas with speed limits of 40mph or less). Volunteers trained to undertake CSW monitoring.									✓			✓		✓
144	<b>Operation Snap</b> - Will provide a mechanism for road users to share footage of offences seen by motorists on dashcams.									✓	✓		✓		✓
145	<b>No Excuse Team</b> - recently introduced to Roads Policing to target high risk activity linked to Fatal Five.														✓
146	<b>Innovation Challenge</b> - Police will launch this in the summer of 2019. Looking to procure technological solutions/artificial intelligence to reduce collision investigator time at the scene of a collision by 50% (reduces road closures).														✓
147	<b>DVLA Devolved Powers</b> - From June 2019, Devon & Cornwall Police will have powers to seize untaxed vehicles (after 60+1 days).														✓
148	<b>Roads Policing</b> - The Policing Road Safety Strategy will deliver actions under their 5 headings Prevention, Intelligence, Enforcement, Reassurance and Partnership and Policy.									✓	✓		✓	✓	✓

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<b>Compliance</b>																
149	<b>Passenger Transport Services</b> - Continued monitoring to ensure licences, insurances; DBS (Disclosure Barring Service) are compliant.														✓	✓
150	<b>HGVs / Commercial Vehicles</b> - Deliver programme of stop checks for overloading, vehicle condition, drivers hours; a multi-agency approach by the Police, Trading Standards & Driver Vehicle Standard Agency.														✓	✓
151	<b>Used Vehicle Sales (Safety)</b> - Improving motor dealer standards through promotion of the Buy With Confidence trader approval scheme and forecourt safety inspections.														✓	✓
152	<b>Hire Vehicles (Safety)</b> - Follow up complaints regarding supply of unroadworthy hire vehicles, including those offered for holidays purposes (i.e. camper vans).														✓	
153	<b>Cornwall Council Standards</b> - Annual check of employee driving licenses, MOT and insurance for compliance.														✓	
154	<b>Bus Drivers</b> - Must hold a Certificate of Professional Competence for Drivers (includes Customer Care and Safeguarding).														✓	✓
155	<b>Taxi Drivers</b> - Must have received Training organised by the Council in Contract Compliance and Safeguarding.														✓	✓

# Appendix 2 | Roles and responsibilities

Set out below are the roles and responsibilities of the services and teams within Cornwall Council and our road safety partner agencies who contribute towards casualty reduction. A link has been provided to direct you to our partner's strategies or website for further information about what they do. This list is not exhaustive but provides details of the key teams and organisations.

## Cornwall Council

**Transport and Infrastructure** - Set out in section 39 of the Road Traffic Act 1988, Cornwall Council as the Local Highway Authority, is duty bound to undertake a programme of measures to promote road safety. It must also carry out studies into collisions arising out of the use of vehicles on roads and take action to implement appropriate measures to prevent such collisions. This investigation informs a number of road safety related programmes such as Local Safety Schemes and Route Treatments. We manage and maintain approximately 7500km of highway in Cornwall.

**Cornwall Fire and Rescue Service (CFRS)** - are directly involved in post-crash response and delivering education, training and awareness campaigns (ETA) to promote safer road user behaviour through targeted lessons, workshops, initiatives, schemes and events. The service works in partnership with Devon and Cornwall Police, Highways England, Cormac, South Western Ambulance Service NHS Foundation Trust, Public Health and voluntary and community sector agencies both locally and further afield in a joint approach to contribute to the international aim of safer systems for road users.

<https://www.cornwall.gov.uk/community-and-living/cornwall-fire-and-rescue-service-homepage/about-us/how-were-performing/community-risk-and-reduction-strategy/>

<https://www.cornwall.gov.uk/roadsafety>

**Community Safety Team** - manages Cornwall's community safety partnership, Safer Cornwall, and drives delivery against the local strategy to tackle crime, alcohol, drugs, anti-social behaviour and other issues that impact on community safety. The partnership is made up of six statutory organisations (including Cornwall Council, the Fire and Rescue Service and Police), working alongside a wide range of other agencies to ensure that Cornwall is a place where the people who live, work and visit here feel safe and are safe. All partners come together to assess, discuss and agree what poses the greatest threat to the community safety so that we can identify our priorities and target our resources in the right places.

<https://safercornwall.co.uk/crime-in-your-area/documents-and-publications/>

**Localism Community Link Officers** - will work with local communities to influence the use of their roads, for example through Community Speed Watch initiatives where local volunteers work with Police to monitor speeds. Programmes such as the Community Networks Highway Improvement will provide communities with a greater say and ability to work collaboratively on enforcement, traffic management and highway measures to improve their local environment and road safety.

<https://www.cornwall.gov.uk/community-and-living/communities-and-devolution/community-networks/>

**Public Health** - The public health department is involved in monitoring health and wellbeing levels of the Cornish population and in implementing policies to tackle health issues. The Physical Activity Strategy 'Transforming activity levels by 2020' sets the basis to promote more physical activity and active modes. This will help to decrease car dependency and its negative health outcomes, including road collisions. Road collisions are preventable causes of injuries and death that can disproportionately affect individuals with low income. Public Health identified road safety as a concern for reducing life-expectancy inequalities in its "Strategy to Reduce Health Inequalities". Work on developing 'Shaping our Future' is underway this looks at changing the way we provide health and social care services for the peoples of Cornwall and the Isles of Scilly.

<https://www.cornwall.gov.uk/health-and-social-care/public-health-cornwall/physical-activity-strategy/>

<https://www.cornwall.gov.uk/media/19802423/health-inequalities-2011-16-v2.pdf>

<https://www.shapingourfuture.info/>

**Trading Standards** - Trading Standards have enforcement responsibilities under the General Product Safety Regulations 2005 and the Road Traffic Act 1988, for the safety of vehicles sold or hired out by businesses. This can include pro-active inspection of vehicles offered for sale on trade premises; or the investigation of complaints from members of the public following supply.

Enforcement responsibilities extend to the safety of owned vehicles which are supplied back to consumers following a service or repair; as well as the safety of tyres (both new and part-worn) at the point of supply. Safety standards are also enforced for key road safety products, such as motorcycle helmets and clothing.

Trading Standards offer business support and advice services to the motor trade on their legal obligations through the Business Regulatory Support Hub. In addition the Service is promoting good practice with motor dealers by growing the membership of the 'Buy With Confidence' approval scheme.

<https://www.cornwall.gov.uk/business/trading-standards/>

## Devon and Cornwall Police

The "Policing's Road Safety Strategy 2018-2021" developed by Devon & Cornwall Constabulary reinforces the Police and Crime Commissioners' and Chief Constables' shared vision for '**Safe, Resilient and Connected Communities**'. By adopting the Safe System approach and connecting communities with policing they will deliver an **Accessible, Responsive, Informative and Supportive** service to keep communities safe.

Investment in road safety capacity through the strategy will include 20 new officers across Devon and Cornwall including:

- A new No Excuse proactive enforcement team
- An increase in roads policing officers and focus on Fatal 5 causes of accidents
- A network of specialist Road Casualty Reduction Officers, including a dedicated officer for Highways England
- Improvements to the operation of Community Speedwatch
- Convening of vulnerable road user groups

[https://devonandcornwall.s3.amazonaws.com/Documents/Our%20information/Key%20document/PCP\\_Roads%20Policing%20Strategy\\_Oct%202018\(v.2\).pdf](https://devonandcornwall.s3.amazonaws.com/Documents/Our%20information/Key%20document/PCP_Roads%20Policing%20Strategy_Oct%202018(v.2).pdf)

## Office of the Police and Crime Commissioner

The Police and Crime Commissioner (PCC) is responsible for setting the strategic direction for policing in Devon and Cornwall and has included a significant focus within the Police and Crime Plan 2017-2020 on road safety. The PCC is also responsible for the provision of victim care services across the Peninsula. The PCC's office is working with Cornwall Council and other partners to support the delivery of safer roads through investing in the police response to road safety and supporting wider delivery of the new policing strategy. Our PCC leads nationally on road safety for all Police and Crime Commissioners.

[https://devonandcornwall.s3.amazonaws.com/Documents/Our%20information/Key%20document/Police%20and%20Crime%20Plan%202017-2020%20FINAL%20\(002\).pdf](https://devonandcornwall.s3.amazonaws.com/Documents/Our%20information/Key%20document/Police%20and%20Crime%20Plan%202017-2020%20FINAL%20(002).pdf)

## Highways England

A government-owned company responsible for operating, maintaining and improving England's motorways and major A roads including most of the A30 and A38 in Cornwall. Understanding causation factors behind incidents and improved intelligence in respect of road safety will enable targeted investment. Highways England are committed to delivering modernisation, maintenance targeted safety measures, working with industry bodies, motoring organisation and enforcements develop campaigns to target vehicles maintenance and work with partners to develop targeted enforcement and education interventions to address a wide range of non-compliance issues which impair driving, such as fatigue, distraction, alcohol and drugs.

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/424467/DSP2036-184\\_Highways\\_England\\_Delivery\\_Plan\\_FINAL\\_low\\_res\\_280415.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/424467/DSP2036-184_Highways_England_Delivery_Plan_FINAL_low_res_280415.pdf)

## NHS Kernow

The clinical commissioning group for Cornwall and the Isles of Scilly. The Constitution for NHS Kernow is a foundational document that will allow for the transfer of statutory responsibilities and enable General Practitioners to be at the heart of changing how healthcare is commissioned.

The health sector can act as a powerful catalyst for effective implementation of the "Safe System" approach. Data, such as hospital admission records, for example, are an essential resource to help policymakers determine their priority road safety actions.

<https://doclibrary-kccg.cornwall.nhs.uk/DocumentsLibrary/KernowCCG/OurOrganisation/Policies/NHSKernowConstitution.pdf>

## South Western Ambulance Service Foundation Trust (SWASFT)

SWASFT play a vital in the post-crash responsive role ensuring that emergency vehicles and medics are dispatched quickly to a scene of an accident to administer immediate care and ensure that patients are transferred to hospital where on-going care is provided. Crash victims have a better chance of recovery, or avoiding death if they receive quick medical treatment at the scene of an injury. Emergencies happen at all times of the day and night and SWASFT operates a 24 clinical response to 999 calls to ensure patients receive the right care as quickly as possible – whenever and wherever it's needed.

<https://www.swast.nhs.uk/welcome>

## Peninsula Road Safety Partnership (PRSP)

The membership of the PRSP includes Cornwall Council, Torbay Council, Plymouth City Council, Devon City Council, Highways England and Devon & Cornwall Police. A priority for the group is to improve the health and wellbeing of residents specifically through the reduction of speed related collisions (through safety camera operations and strategic initiatives addressing wider road safety issues).

A strategic needs assessment is underway to identify commonalities across partner agency strategies. This will inform discussions about joint objectives, targets and mutual inventions. In time this may see the development of a Peninsula Road Safety Strategy to be agreed by strategic leaders.

<https://www.prsp.org.uk/>



## Contact us

For advice and guidance please email us at:

**[connectingcornwall@cornwall.gov.uk](mailto:connectingcornwall@cornwall.gov.uk)**

Or call us on:

**0300 1234 222**

**If you would like this information in another format or language please contact:**

Cornwall Council, County Hall,  
Treyew Road, Truro, TR1 3AY

e: [equality@cornwall.gov.uk](mailto:equality@cornwall.gov.uk)

t: 0300 1234 100

