




**Town and Parish Council
and Community Group Fund**



**Up to £2,000 available for
communities and local councils to
reduce carbon emissions in Cornwall**

What the Town and Parish Council and Community Group Fund covers:

Eligible projects for funding:

- Commissioning an emissions baseline study
- Developing an action plan to reduce emissions
- Feasibility work into carbon reduction projects

You will be expected to:

- Produce a brief final project summary (a simple template will be provided)
- Produce evidence of eligible expenditure if requested, e.g., receipts, quotations
- Contribute to news stories about the project as requested.

How much you can apply for

Local councils and community groups can apply for a grant to match fund 50% of costs, up to £2,000, to develop their own carbon inventory, action plan or feasibility work.

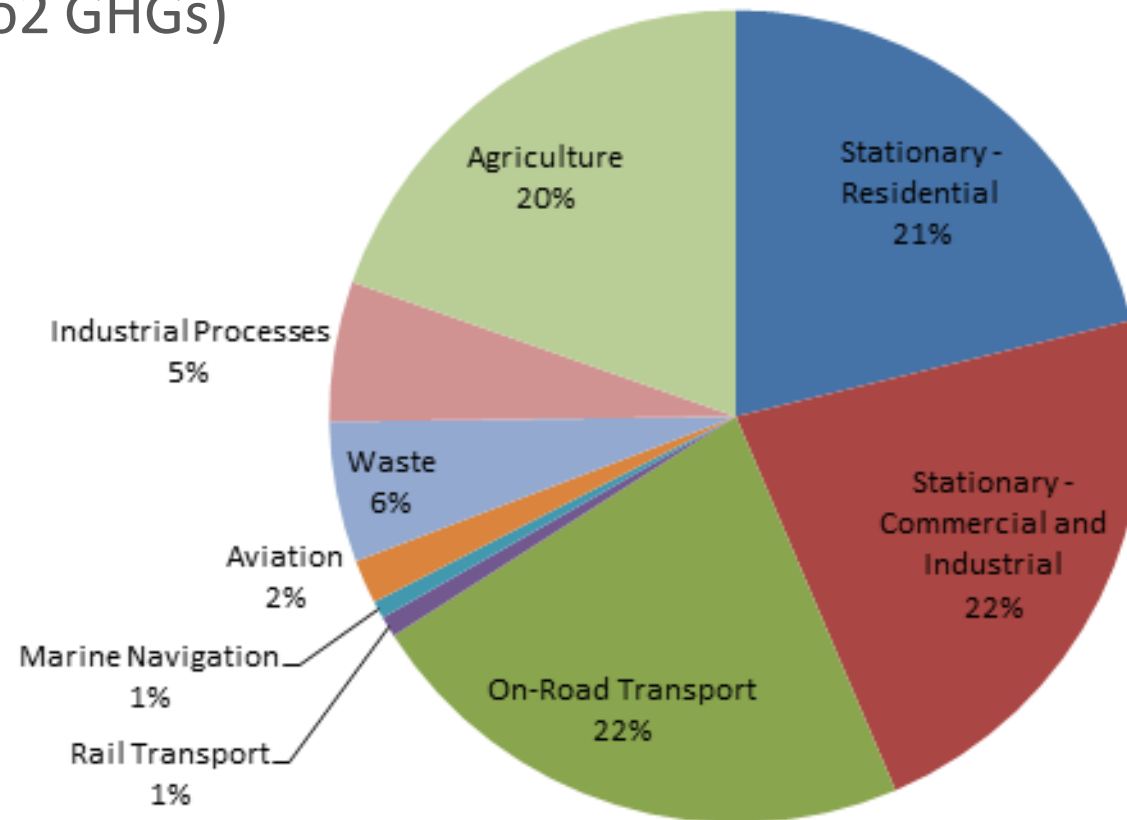
Eligible organisations:

City, Town and Parish Councils and Constituted community groups with a demonstrable remit to reduce carbon emissions.

The fund is specifically for helping develop work to understand your own carbon footprint, including how you can reduce emissions and work towards carbon neutrality.

Cornwall's current carbon footprint

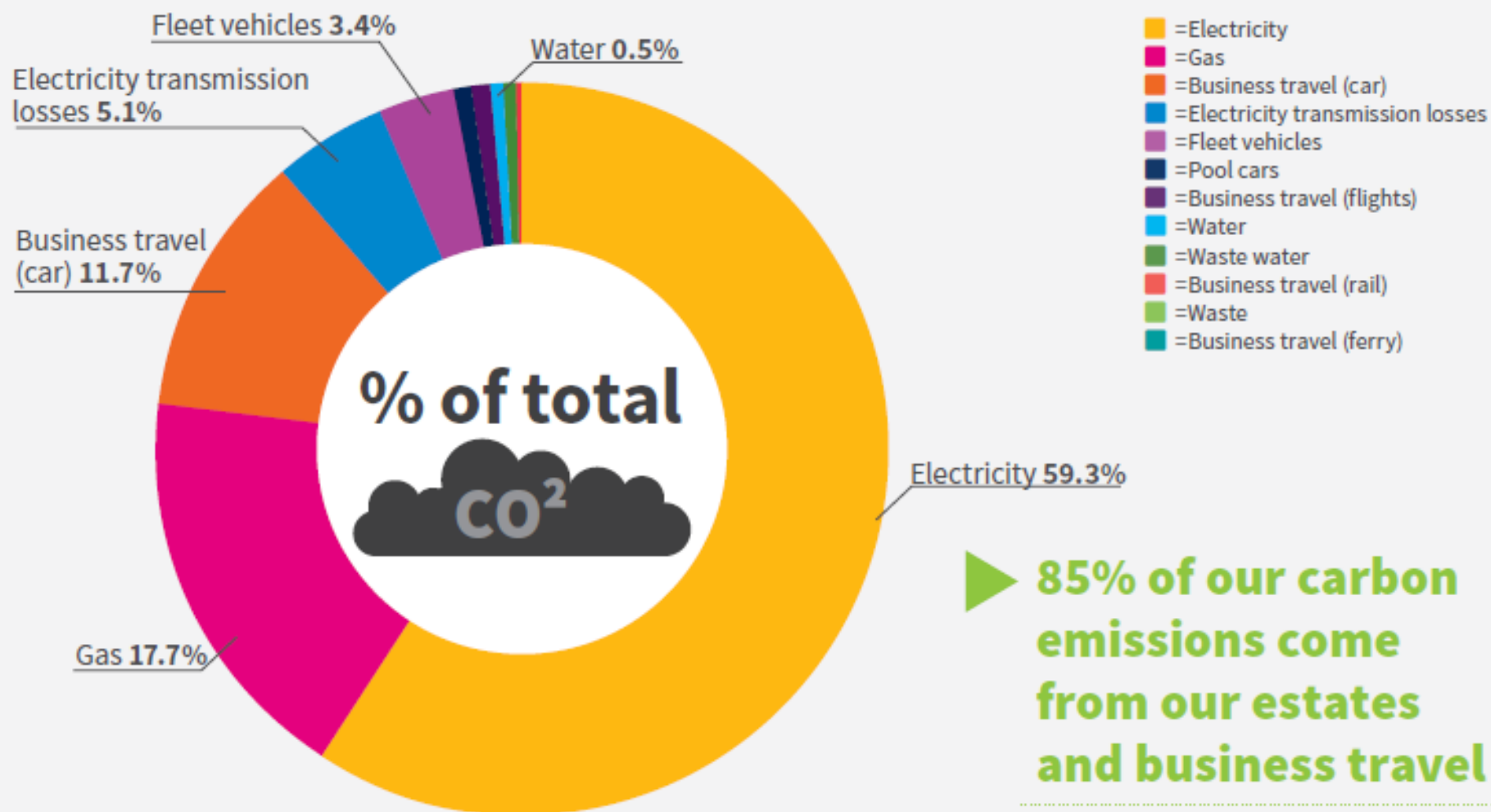
Based on Cornwall's current Green House Gas inventory (2017 data year) Cornwall's current carbon footprint is 4 million tonnes Co2e (c28% were non-Co2 GHGs)



Since the last Greenhouse Gas inventory produced in 2011 (2008 data year) Cornwall's Co2e footprint **has reduced by c19.5%** and at the latest estimate **37% of our electricity now comes from renewables.**

Cornwall Council's current carbon footprint

Cornwall Council Carbon Emissions

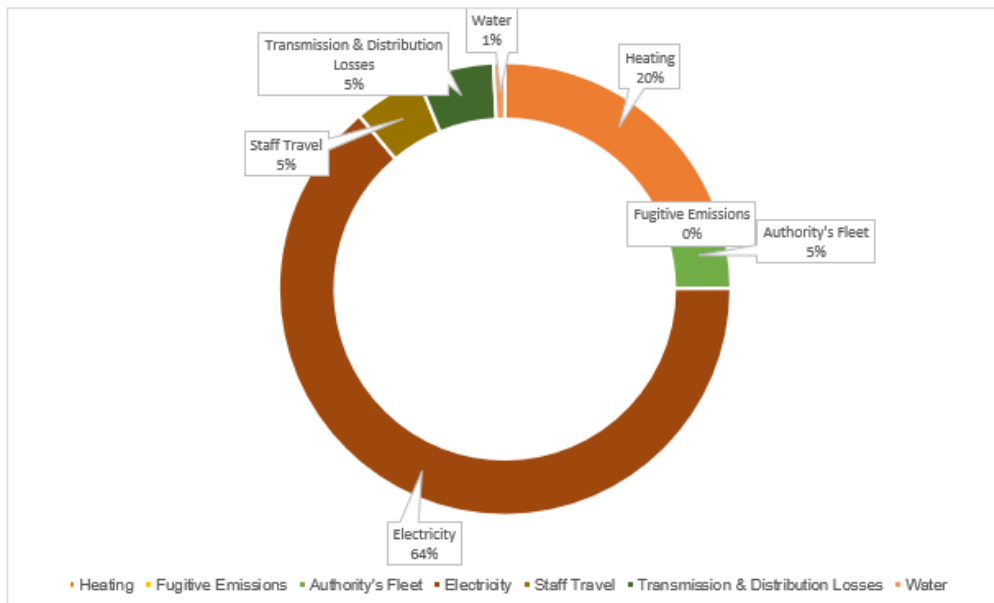


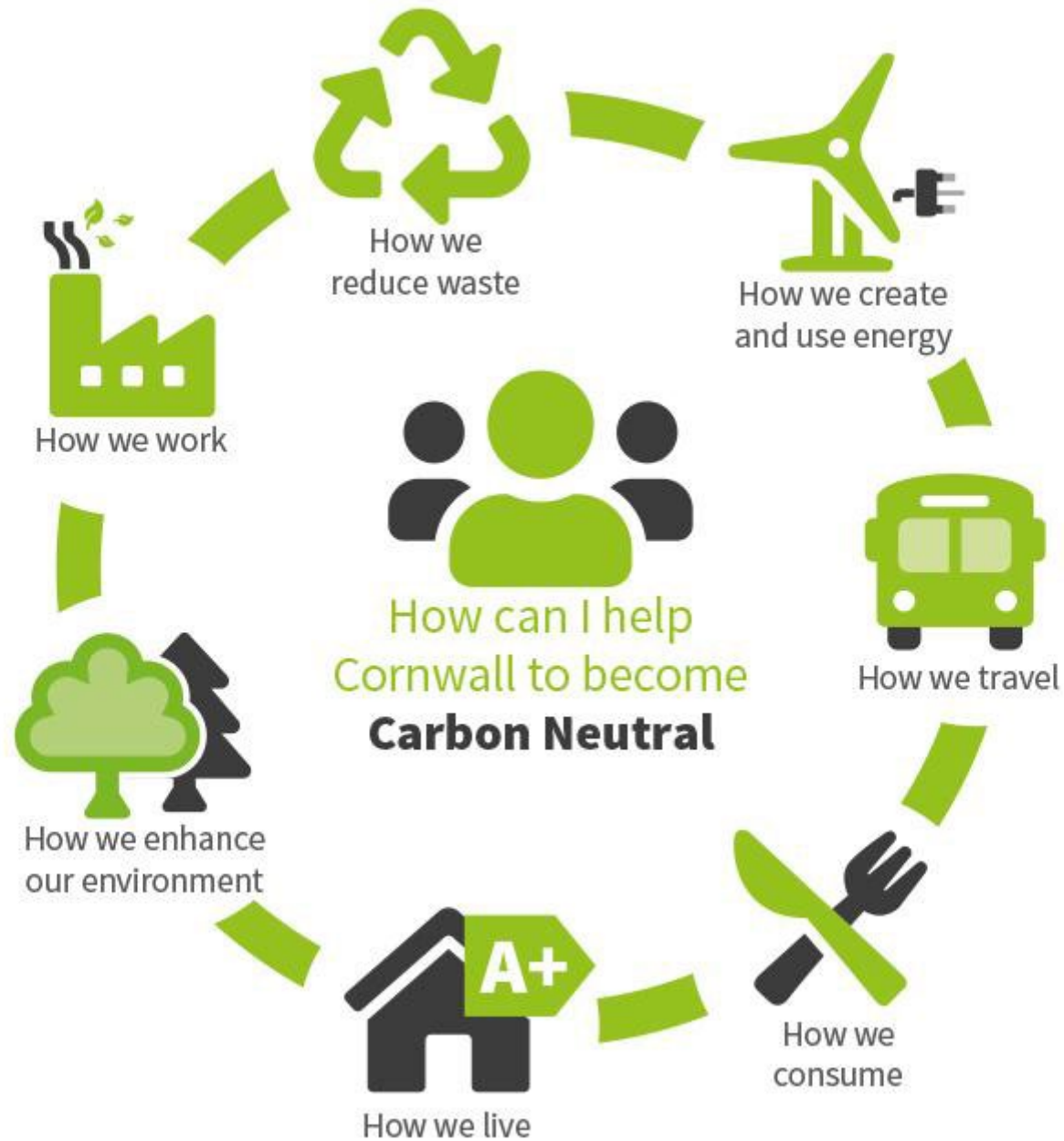
Online Carbon Accounting Tool

Summary

Scope	Emissions Type	Emissions (tCO ₂ e)	Percentage of Total Emissions
Scope 1	Heating	0.00	0.0%
	Fugitive Emissions	0.00	0.0%
	Authority's Fleet	0.00	0.0%
Scope 2	Electricity	0.00	0.0%
Scope 3	Staff Travel	0.00	0.0%
	Transmission & Distribution Losses	0.00	0.0%
	Water	0.00	0.0%
Total Emissions		0.00	0.0%

Overall Authority Emissions

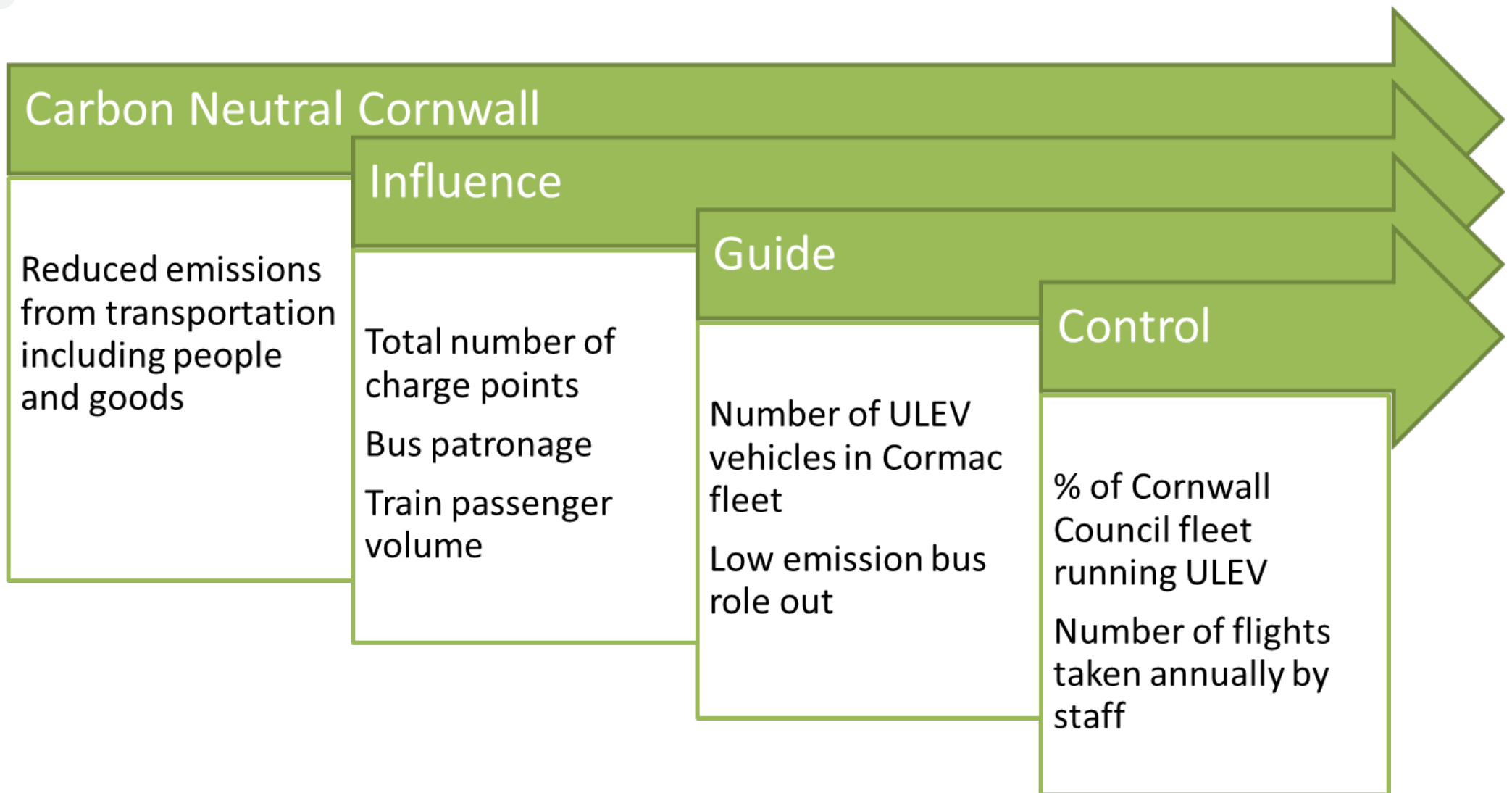




Cornwall Council's role in the system



Action Planning





Feasibility studies

- A feasibility study could pump prime a future application to Community Infrastructure Levy grant fund, the Carbon Neutral Cornwall Fund or a community share offer.
- Feasibility work provides a great opportunity to accelerate delivery and engage local residents and business.
- There are other funds available such as the Rural Community Energy Fund which can provide up to £20k for feasibility and governance.



Things to consider when crowdfunding

What to put in, and what you'll get out

Your existing community

Who else you want to reach

What you can offer people

Tips before you start



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Tips before you start

Crowdfunding takes time and effort, but the rewards can be huge.

Think about a realistic amount of money that will be worth putting your energy into.

Look at it as more than just a fundraising exercise.



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Tips before you start

Get friends and family on board first.

Ask your community to donate, but also to share with their own networks.

A short-term target can be a great way to create a burst of energy.



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Tips before you start

Crowdfunding can help you to find new audiences, locally and beyond.

As well as money, you can find new ideas, volunteers and promotion.

Use networks like The Hive to share your campaign



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Rewards don't have to cost the earth.

Offer thanks, personal messages, things that create a connection.

Look at other campaigns for inspiration.



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Tips before you start

Most campaigns run for around six weeks.

Have friends ready to pledge straight away.

Create a buzz, and keep the energy going.

Simple videos and images make a big difference.

Don't stop when you've reached your target!



Get a head start: Projects that Matter

Eight winning projects will receive a £1,000 prize pledge towards a crowdfunding campaign and will receive one-to-one Crowdfunder coaching.

There's also a £500 Climate Emergency Bonus award for the project involved that raises the most money via their Crowdfunder campaign.

Entries close midday Monday 28 September.

Winners will be announced on Friday 2 October.

To enter tell us your idea to tackle the Climate Emergency in 100 words:

www.crowdfunder.co.uk/programmes/projects-that-matter-cornwall

Thank you / Meur ras

Visit the Crowdfund website:

 www.crowdfunder.co.uk/programmes/cornwall-climate-emergency

Share ideas and inspiration on The Hive:

 letstalk.cornwall.gov.uk/carbon-neutral-cornwall