



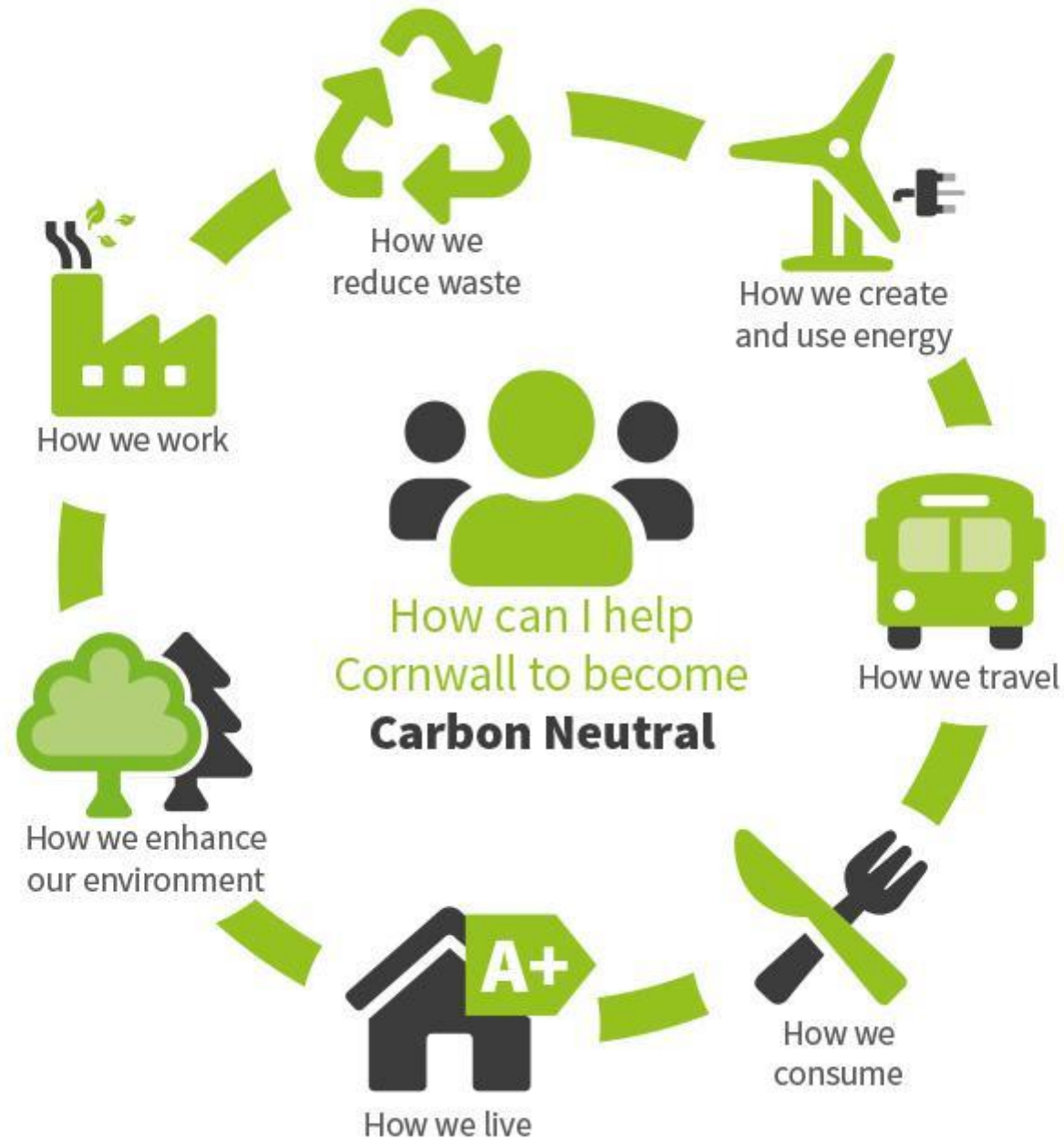
# Carbon Neutral Cornwall Fund

Get up to £4,000 to help Cornwall  
become carbon neutral by 2030.



# What the Carbon Neutral Cornwall Fund covers

- Reducing carbon emissions from households, businesses or organisations
- Promoting sustainable choices and behaviour change
- Creating new opportunities for renewable energy
- Supporting climate resilient communities and spaces
- Promoting the removal of carbon from the atmosphere through nature-based solutions;
  - For projects under £2,000 in total value, use the Grow Nature Seed Fund
  - For tree planting, use the Forest for Cornwall Fund





Live

### Community Eco Centre - Upcycling Studio

We will develop our volunteer upcycling space to craft unloved materials into quirky items, enabling us attract a wider range

1% raised 15 days left



Live

### Cornwall: Greta Thunberg's book into our schools

We want to get copies of "Nobody is Too Small to Make a Difference" by the amazing Greta Thunberg into 100 different

28% raised



Live

### Sustainably smarter solutions for our environment.

We are three very passionate individuals who care about our environment and believe we can make a change one pen at a time.

0% raised



Live

### Nature Connects- Cornwall Nature and Health

Nature connection for people adversely affected by Coronavirus including carers, key workers and those who may be socially isolated

53% raised 2 days left



Live

### Blagdon Wharf Barn Farm Help Needed

Help us to buy extra farm equipment to build better beds for your produce. Sustainability of the land and the well being of our

0% raised 29 days left



We did it!

### Perranporth Community Pool

Our project is to raise funds so we can convert the old outdoor pool in Perranporth into a new indoor pool powered by renewable

100% raised  
£250,322 total

# How much you can apply for

If your idea or project meets the criteria you can apply for a grant to match fund between 20% and 40% of costs, up to **£4,000** although for exceptional projects that could offer a larger impact we may offer grants of up to £15,000.

- Constituted **community groups** are eligible for up to 40% match funding
- Incorporated **not-for-profit organisations** are eligible for up to 30% match funding
- Incorporated **for-profit organisations** are eligible for up to 20% match funding.



# Things to consider

**What to put in, and what you'll get out**

**Your existing community**

**Who else you want to reach**

**What you can offer people**

**Tips before you start**



# Things to consider

**What to put in, and what you'll get out**

**Your existing community**

**Who else you want to reach**

**What you can offer people**

**Tips before you start**

Crowdfunding takes time and effort, but the rewards can be huge.

Think about a realistic amount of money that will be worth putting your energy into.

Look at it as more than just a fundraising exercise.



# Things to consider

**What to put in, and what you'll get out**

**Your existing community**

**Who else you want to reach**

**What you can offer people**

**Tips before you start**

Get friends and family on board first.

Ask your community to donate, but also to share with their own networks.

A short-term target can be a great way to create a burst of energy.





# Things to consider

**What to put in, and what you'll get out**

**Your existing community**

**Who else you want to reach**

**What you can offer people**

**Tips before you start**

Crowdfunding can help you to find new audiences, locally and beyond.

As well as money, you can find new ideas, volunteers and promotion.

Use networks like The Hive to share your campaign



# Things to consider

**What to put in, and what you'll get out**

**Your existing community**

**Who else you want to reach**

**What you can offer people**

**Tips before you start**

Rewards don't have to cost the earth.

Offer thanks, personal messages, things that create a connection.

Look at other campaigns for inspiration.



# Things to consider

**What to put in, and what you'll get out**

**Your existing community**

**Who else you want to reach**

**What you can offer people**

## Tips before you start

Most campaigns run for around six weeks.

Have friends ready to pledge straight away.

Create a buzz, and keep the energy going.

Simple videos and images make a big difference.

Don't stop when you've reached your target!

# Get a head start: Projects that Matter

Eight winning projects will receive a £1,000 prize pledge towards a crowdfunding campaign and will receive one-to-one Crowdfunder coaching.

There's also a £500 Climate Emergency Bonus award for the project involved that raises the most money via their Crowdfunder campaign.

**Entries close midday Monday 28 September.**

Winners will be announced on Friday 2 October.

**To enter tell us your idea to tackle the Climate Emergency in 100 words:**

[www.crowdfunder.co.uk/programmes/projects-that-matter-cornwall](http://www.crowdfunder.co.uk/programmes/projects-that-matter-cornwall)

# Thank you / Meur ras

Visit the Crowdfund website:

 [www.crowdfunder.co.uk/programmes/cornwall-climate-emergency](http://www.crowdfunder.co.uk/programmes/cornwall-climate-emergency)

Share ideas and inspiration on The Hive:

 [letstalk.cornwall.gov.uk/carbon-neutral-cornwall](http://letstalk.cornwall.gov.uk/carbon-neutral-cornwall)