

Made in Cornwall Membership Scheme Specification

Service Description

Membership of the Made in Cornwall Scheme includes:



A visit by a Trading Standards Officer to the applicant's premises to ensure that the products are genuinely 'Made in Cornwall' and meet the scheme criteria

Bespoke advice and assistance during the visit, with reference to Trading Standards matters, to ensure registered Made in Cornwall products comply with regulations

Licence to use the Made in Cornwall logo in association with registered Made in Cornwall products on website, letter heads, compliment slips, business cards, flyers and similar stationery items, for the calendar year in which membership is paid

Certificate of membership to display on premises guaranteeing authenticity of products

Quarterly Engine House newsletter, during calendar year in which membership is paid, providing details of changes in legislation, marketing opportunities and other useful information

Signposting to other useful marketing opportunities or sources of information as they arise during calendar year in which membership is paid

Opportunity to attend Made in Cornwall events that occur during calendar year in which membership is paid

Entry into the online Cornish Lines Directory of Members accessible to anyone wishing to stock Cornish products for calendar year in which membership is paid

Networking with other members of the scheme members

Price and Payment Terms

Price

Made in Cornwall membership fees are as follows (all prices are inclusive of VAT). Members must comply with:

Initial Joining Fee of £90 including VAT irrespective of which month of the year you join the scheme and includes one product registration category
 An annual membership fee of £52 including VAT is payable every January. (Annual membership runs from 1st January to 31st December).
 For every additional product registration category there is a charge of £12.50 including VAT per product category

Payment Terms

Payment can be made by cheque, debit or credit card

Terms and Conditions

For our terms and conditions please visit www.cornwall.gov.uk/madeincornwall

Additional Fees and Charges

Additional charges apply in respect of :

Logo stickers, fabric labels, swing tags and other promotional items which are available to purchase from the Made in Cornwall office
 Attendance at [Made in Cornwall fairs](#)

For fees and charges for these items please visit www.cornwall.gov.uk/madeincornwall.

Item	Colour	Quantity	Price
Labels - S18 (16mmx22mm)	Gold	1,000	£9.00
Labels - S18 (16mmx22mm)	White	1,000	£8.00
Labels - S20 (22mmx32mm)	White	1,000	£9.00
Labels - S20 (22mmx32mm)	Gold	1,000	£10.50
Labels - S24 (25 x 38mm)	White	1,000	£12.50
Labels - S24 (25 x 38mm)	Gold	1,000	£10.50
A4 Point of Sale Board	Gold	1	£4.70
A4 Point of Sale laminated poster	Black and White	1	£1.60
Swing Tags	Gold	100	£24.00
Window Stickers	Black and gold	1	£3.70
White Fabric Logo Labels 5x3cm		100	£7.80
Additional Product Category Fee		Per category	£12.50

Made in Cornwall membership does not include the following other chargeable services. Nor any testing of products required to ensure they are safe.