

# Ambitions and target outcomes



## Achieving Environmental Growth

- ✓ Cornwall's environment provides the stability for economic and social prosperity
- ✓ Nature in Cornwall is abundant, diverse and well connected
- ✓ Cornwall is well-managed, resilient and supported by a healthy, naturally functioning environment



## Experiencing Cornwall

- ✓ People are connected with Cornwall's nature and culture
- ✓ Cornwall is a happy, healthy place to be



## Understanding Cornwall

- ✓ The specific characteristics of Cornwall's environment are well understood in a local and global context
- ✓ Cornwall has an environmental management system that supports environmental growth
- ✓ Cornwall's environment is highly valued and appreciated by one and all



## Valuing Cornwall

- ✓ Cornwall's working structures and practises support continued environmental growth
- ✓ Cornwall has an excellent environmental skills base and is exporting its knowledge worldwide