

First of all...

**Introduce
your cause**

In the next few scenes...

- Give more detail
- Give advice
- Celebrity endorsements
- Information, facts and statistics
- What do you want your viewer to do as a result of your film?

Get your message across using...

- Footage from around the school
- Acted out scenes
- Interviews
- Advice from teachers/pupils
- News-style reporting

Plan...

- Who will do what?
- Will you have a script?
- Give everyone a job to do
- Get it all organised
- Practice

Extras...

- Music
- Sound effects
- Props

And finally...

**Include a closing
message to give your
viewer something to
think about.**

Attach this sheet to a large piece of sugar paper divided into 6 sections