

Voluntary, Community and Social Enterprise Sector

Ian Smith

Chief Executive

Cornwall Voluntary Sector Forum

My Brief

- Given the current climate what are the key challenges for the Voluntary Sector Forum and its members
- What are the opportunities going forward
- How is the sector going to need to adapt and change in the future with the reduction in public sector funding.
- How important is it to give consideration to equality and diversity particularly at the current time.
- What do you think are the current key equality issues for the organisation and also for the communities it serves.

My Challenge to Myself

- Yet another white, middle aged man in a suit, talking about equality and diversity
- Severe and multiple disadvantage – voices from the front line

Great British Social Experiment



Government Policy

- High Employment
- High Skills
- High Wage living wage
- Low Tax high b4 tax threshold
- Low Welfare low in work benefits
- Small State
- Devolved Administration

Austerity – Debt not Deficit

- National Debt 1997 £350 billion
- National Debt pre-crash in 2008 £500 billion
- National Debt in 2015 £1500 billion
- Interest on debt alone about £50 billion

For reference:

- Education budget about £100 billion
- Defence about £35 billion
- Tax evasion £25b - £50b - £75b
- Welfare fraud about £1.5b

National Picture

- Decoupling of VCSE turnover and growth from the underlying performance of the economy since 2011. VCSE turnover had shrunk markedly in recent years whilst the economy as a whole has recovered.
- Good evidence of the increased use of charging by VCSE organisations to help address their financial sustainability.
- There appears to be a better trajectory of growth for social enterprise than for more traditional charities.
- The activities and users of social enterprises appear increasingly diverse when compared to the VCSE sector as a whole where there is a continuing focus on health and social care.

What HMG thinks of us



Charities must regain public trust, need to address basic questions of ethics and governance, waste money competing for funding, and are dependent on the "crutch" of government, said civil society minister Rob Wilson.

He said that with money tight, a "new kind of relationship" was needed between the government and civil society organisations.

Cornwall

- Demand up, resources down – Compliance costs up, core funding zero
- Research from NCVO - Nationally charities face an estimated £4.6 billion reduction in funding between 2013 and 2018 – so that's about £46million in Cornwall
- Smaller charities predominate in Cornwall and they are hit harder, so cut even bigger
- Research from Sheffield Hallam University – Cornwall 11th worst hit by Welfare reform estimated at a £171 million loss per year, that's £521 per adult

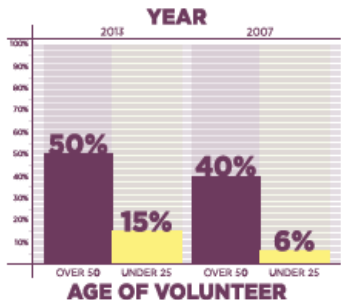
Global - Perfect Storm

- ❑ Demographic Change
- ❑ Climate Change
- ❑ Resource Depletion
- ❑ Population Growth
- ❑ Globalisation
- ❑ Fundamentalism

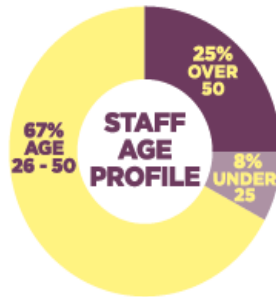
The future??

- Crowd funding, social impact bonds, food banks - seems to point to a 21st Century version of Victorian Philanthropy
- Commissioning, contract management and social enterprise seems to point to a professionalisation of the voluntary sector
- Devolution seems to point to more voluntary and community action
- VCSE hollowed out??

KEY FACTS ABOUT THE VCSE SECTOR IN CORNWALL AND THE ISLES OF SCILLY 2013



£490 MILLION
THE VALUE OF VOLUNTEERING TO CORNWALL IN 2013 (EQUIVALENT OF 23,500 FULL TIME EQUIVALENT EMPLOYEES BASED ON AN AVERAGE SALARY OF £20,908.)



THERE ARE OVER 22,300 EMPLOYEES IN THE VCSE SECTOR IN CORNWALL AND THE ISLES OF SCILLY. THIS REPRESENTS 9% OF THE WORKFORCE COMPARED TO 3% NATIONALLY

MORE THAN HALF (53%)
OF VCSE JOBS ARE PART TIME

SKILLS NEEDS FOR THE NEXT 5 YEARS RELATE TO:

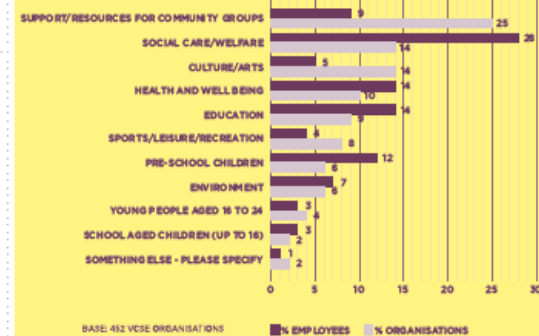
- MONEY
- TECHNOLOGY
- LEADERSHIP
- COLLABORATION
- CORE SKILLS

£100,000,000

INCREASE IN THE VALUE OF VOLUNTEERING TO THE CORNISH ECONOMY SINCE 2007



VCSE SINGLE MOST IMPORTANT FIELD OF WORK BY EMPLOYEE(%) & ORGANISATIONS (%)



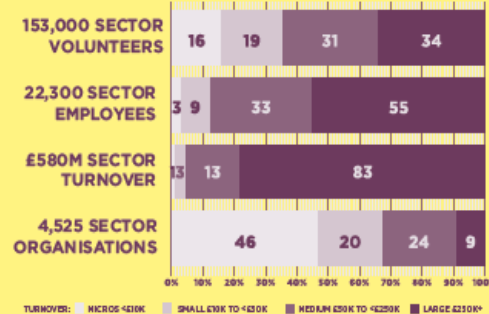
70% OF SECTOR EMPLOYEES ARE WOMEN

THERE ARE OVER **4525**

FORMALLY RECOGNISED VOLUNTARY, COMMUNITY AND SOCIAL ENTERPRISE ORGANISATIONS



ORGANISATION SIZE COMPARED WITH KEY LEVEL SECTOR FINDINGS (%)



£580 MILLION THE ANNUAL TURNOVER OF THE VCSE SECTOR IN CORNWALL AND THE ISLES OF SCILLY

THERE ARE 1,100 SOCIAL PURPOSE BUSINESSES WITH AN AVERAGE TURNOVER OF £250,000

3,200 EMPLOYEES MAKE UP THE SOCIAL PURPOSE BUSINESS WORKFORCE IN CORNWALL



THE TOTAL TURNOVER FOR SOCIAL PURPOSE BUSINESSES IN CORNWALL IS £280 MILLION

SOCIAL PURPOSE BUSINESSES IN CORNWALL WORK WITH 30,000 VOLUNTEERS

BARRIERS TO TRAINING ARE:

- MONEY
- TIME
- LOCATION

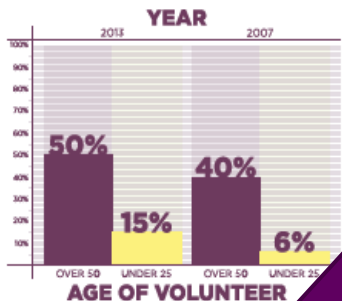
THERE ARE ESTIMATED TO BE AN ADDITIONAL **1,500** SMALL VOLUNTEER-LED COMMUNITY ORGANISATIONS

VOLUNTEERING

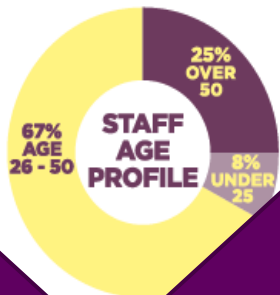
STAFF

ORGANISATIONS

KEY FACTS ABOUT THE VCSE SECTOR IN CORNWALL AND THE ISLES OF SCILLY 2013



£400
MILLION



THERE ARE OVER 22,300 EMPLOYEES IN THE VCSE SECTOR IN CORNWALL AND THE ISLES OF SCILLY.

MORE THAN HALF (53%) OF VCSE JOBS ARE PART TIME

SKILLS NEEDS FOR THE NEXT 5 YEARS RELATE TO:

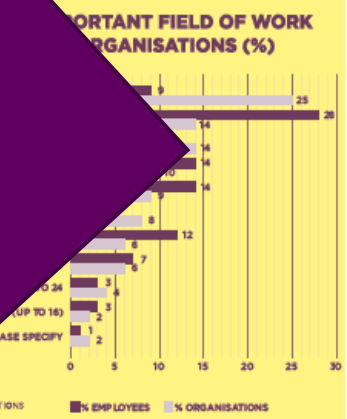
- MONEY
- TECHNOLOGY
- LEADERSHIP
- COLLABORATION
- CORE SKILLS

£100,000
INCREASE IN THE VALUE OF THE
CORNISH ECONOMY



36% ARE

Minus 20%



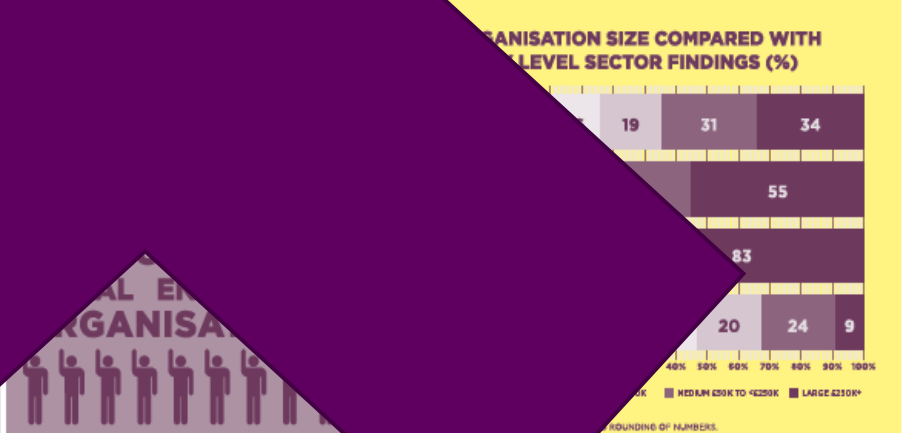
70%
OF SECTOR EMPLOYEES ARE WOMEN

THERE ARE 1,100 SOCIAL PURPOSE BUSINESSES WITH AN AVERAGE TURNOVER OF £250,000

THE TOTAL TURNOVER FOR SOCIAL PURPOSE BUSINESSES IN CORNWALL IS £280 MILLION



IN THE VCSE SECTOR
WITH 10,000 VOLUNTEERS



£580 MILLION
THE ANNUAL TURNOVER OF THE VCSE SECTOR IN CORNWALL AND THE ISLES OF SCILLY

++++
THERE ARE ESTIMATED TO BE AN ADDITIONAL 1,500 SMALL VOLUNTEER-LED COMMUNITY ORGANISATIONS

BARRIERS TO TRAINING ARE:

- MONEY
- TIME
- LOCATION

VOLUNTEERING

SOCIAL ENTERPRISES

STAFF

ORGANISATIONS

Current Equality Objectives

- 1. Develop consistent protocols and standards around accessible information
- 2. Increase the involvement of the equalities voluntary and community sector in the design of services and the delivery of public sector and VCS equality training
- 3. Improve the (protected characteristics) under-representation in Cornwall's public and private sector workforce
- 4. Increase the dialogue and working with schools to respond more confidently to incidents of bullying experienced by children and young people and to deliver the Public Sector Equality Duties

Current Equality Objectives

- 5. Increase the confidence around reporting on domestic violence and the support offered to those with protected characteristics
- 6. Improve the experience of those in transition from children to adult services
- 7. Develop a co-ordinated approach to the recording of hate incidents/crime
- 8. Develop shared standards around equality in procurement and commissioning
- 9. Increase and improve the standard and collection of equalities monitoring data amongst public and voluntary sector organisations

What's missing?



Celebration