Connecting with others

Why is this issue important for Cornwall and the Isles of Scilly?

Whole community
Isolated geography, dispersed population with poor transport links

70% of bus users generally travel by bus because they have no alternative

10X
Earnings are 22% below Great Britain average yet average house prices 10x annual income

In 2013 the local total output was 70% of the EU average

Personal costs

42% Pupils 6-8years said they sometimes feel scared to go to school because of other children

33%
Young people in the UK not in education, training or employment feel too anxious to leave the house

Older people and those from ethnic minority groups are at higher risk of social isolation

34,137 households in Cornwall where a person over 65 lives alone (15% of all households), which can increase loneliness and isolation

Average Life Expectancy for homeless man (47) and woman (43), compared to general population (77)

Inequalities
Sexual identity can increase risk of becoming socially isolated in school settings

Why invest?
Social interventions have been shown to give an SROI of £5.96 for every £1 invested

Helping lonely and isolated people
Active Plus utilises skills and experience of injured veterans, and has courses based on group work, making friends, building confidence and communication skills

Age UK Cornwall & the Isles of Scilly (befriending service) aims to rebalance a person’s confidence and to help them re-connect to their community. Between 2013-14 168 volunteers gave 2,536 hours of friendship to 161 people

Helping with homelessness

Living Well’s person-centred ethos delivers care more efficiently, reduces loneliness and improves people’s health and wellbeing

People who took part last year said Mental wellbeing (happiness) improved nearly 20%

What are the reported local outcomes?

Adult social care users who have as much social contact as they would like

44.5%
Same as national average (2014)

Adult carers who have as much social contact as they would like

2013
38.4%
2013
41.3% national average

Local advice and support

Public Health 01872 327977
Inclusion Cornwall 01872 355015
Age UK Cornwall & The Isles of Scilly 01872 266 388
Shelter-Cornwall 07969 801807

For volunteering opportunities contact Voluntary Sector Forum (VSF) on 01872 241584

Evidence


Notes:
1. Cornwall Council, The case for Cornwall, 2014
2. NOMIS Official Labour Market Statistics, 2014
3. Ratio of average house prices to average annual earnings
5. Care, Caring and Quality Assurance Research Unit, University of York, 2013
6. Cornwall Council, 2015
7. Cornwall, 2014
8. Thriving Anderson Young People and Children in Schools in 2012, The Future’s Bright. Thriving Anderson Youth Index 2013-14, Cornwall Council
9. Cornwall Council and Council of the Isles of Scilly
10. Cornwall Council and Council of the Isles of Scilly
12. Health Promotion Service (2015), Sign ups for 2014/15
13. Cornwall Council (2014) Youth employment and worklessness
14. Data from Inclusion Cornwall, 2015
17. ONS, 2011 Census
18. Local Nature Partnership, the Local Enterprise Partnership and VSF Cornwall
19. Cornwall Works Since 2007 has helped 500 people recently discharged from hospital, helping them get back home and settled as well as looking at social networks around them-friends, family, neighbours, volunteers or paid services
20. Cornwall Council and Council of the Isles of Scilly
21. Cornwall Council and Council of the Isles of Scilly